

# Six Good Reasons Why Front Range Eye Health Center Should Make Your Next Pair of Glasses



## 1. Quality Products Only

Unlike many items you purchase throughout the year, frame and lens quality can be difficult for you to judge. That's why purchasing your eye wear from an office you trust is so important. At Front Range Eye Health Center, we use only top quality frame and lens materials. We also only use top of the line lens technology. We will always recommend what is best for you – not what we are told to use by a big parent company. **All our frames and lenses have a one-year warranty.**

## 2. Large Frame Selection

Our Optical has over 1,200 frames on display, more than twice that of most other offices. We feel that regardless of your budget or insurance allowance, everyone deserves to look fantastic. We offer a wide range of frame types and styles at a variety of price points – from exclusive high-end designer frames to fashionable values for the entire family.

## 3. Value Promise

We promise to provide you with the best value – quality eyewear at a fair price. We do not use cheaply made frames that break easily, outdated designer styles, and inferior lens technology that can distort vision – all in order to offer you a cheap price. Nor do we advertise low prices only to “up sell” you once you arrive to purchase your eyewear. Our fees reflect the quality of our workmanship – and when compared to that of similar quality – are often lower in price than many “one-hour” stores and optical chains.

## 4. Guidance and Education

Our opticians specialize in helping you find what is best for you and your vision. They will expertly help you select the frame and lens package that is right for your lifestyle and budget, and they will take all the time that is needed to help you understand the frame materials, lens options and functions, warranties etc. We want you to fully understand and enjoy your new glasses

## 5. Satisfaction Guarantee

When you purchase your eyewear from Front Range Eye Health Center, you have our commitment to your satisfaction. We do this by:

- **We stand by our prescription:**

Our doctors are available to review your prescription needs and recheck your vision if you have adaptation difficulties (at no charge). We'll make any lens change needed at no charge and you won't be caught in the middle. We want you to love your new glasses!

- **Free lifetime adjustments and repairs:**

Our expert opticians will professionally adjust and fit your glasses as often as necessary for as long as you have them, at no charge.

- **Progressive lens adaptation guarantee:**

If you cannot adapt to your new progressive lenses, our office will make new lenses in any other design you wish at no charge, within 30 days of dispensing. *Since the original lenses were a custom prescription item, which must be discarded, there are no refunds on the difference in cost if the remade pair is of lesser value.*

- **Price guarantee:**

If in the next 10 days you find the same frame and lenses cheaper within 50 miles we will match that price and give you \$10 for your trouble.

## 6. What 30,000 Consumer Report's survey respondents had to say:

A recent Consumer Report's study confirms that independent eye care practices score higher in quality, frame selection, care taken to fit glasses, staff expertise and follow-up service

“...you might do better getting your specs at a doctor's office or independent optical boutique; those typically scored high marks across the board, particularly when it came to employee know-how, service, and the quality of the finished glasses. You might even spend less than you would at some high-profile chains.” **Consumer Reports**